



THE 20th CHINA INTERNATIONAL TIRE EXPO 2025

第二十届中国(上海)国际轮胎轮毂博览会

CITEXPO 2025

日期 | 3-5/09/2025
Date

上海世博展览馆

SHANGHAI WORLD EXPO
EXHIBITION & CONVENTION CENTER, CHINA



2025



轮毂产品

Wheel



轮胎产品

Tire



相关配件

Related Parts

联合主办单位: 北京海富展览服务有限公司/上海拓辟展览服务有限公司

Organizers: Reliable International Exhibition Services Co., Ltd.
Topic International Exhibition Services Co., Ltd.

RELIABLE | TOPIC

www.citexpo.com.cn

THE 20th CHINA INTERNATIONAL TIRE EXPO 2025
CHINA INTERNATIONAL TIRE & WHEEL TECHNOLOGY EXPO 2025



2025
Tire & Wheel
Technology expo

轮胎轮毂技术博览会

CHINA INTERNATIONAL

Tire & Wheel

TECHNOLOGY EXPO 2025

www.citwtexpo.com



- >> Free Presentation Opportunity
- >> 400+ Tire & Wheel Manufacturers
- >> 20+ Years of Experience in the Tire & Wheel Industry

3-5 September, 2025

Shanghai World Expo
Exhibition & Convention Center



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TIRE EXPO 2025

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RELIABLE TOPIC



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Exhibition Introduction



Shared Resources at the Same Time and Place

The China International Tire Expo (CITEXPO 2025) is an international trade and negotiation event for the tire and wheel industry, which was founded by Reliable International Exhibition Service Co., Ltd. in early 2003.

In order to build a professional display platform for the entire tire and wheel industry chain, Reliable will concurrently hold the China International Tire Expo (CITEXPO 2025) and the China International Tire and Wheel Technology Expo (CITWTEXPO 2025) at the Shanghai World Expo Exhibition and Convention Center, on September 3-5, 2025, with the aim of providing a platform for trade negotiation, technology display and communication for enterprises and individuals engaged in tire and wheel trade, production technology and equipment research and development around the world.

As the largest and most professional tire and wheel trade and related technology exhibition in the Asia-Pacific region,



our exhibits cover tires and wheels of various specifications, maintenance and repair equipments, production materials and equipments, accessories or modified parts and other related products and related technologies.

CITEXPO and CITWTEXPO have jointly created a more comprehensive and integrated tire and wheel industry platform, committed to enhancing the exhibition experience of exhibitors and visitors. As the world's leading tire and wheel industry exhibition, CITEXPO has attracted many exhibitors, which are consistent with CITWTEXPO's target customers. This mutually beneficial relationship can better promote the integrated development of innovation and business opportunities.



400+

Tire & Wheel Exhibitors



140+

Participating Countries



12000+

Expected Visitors



The Biggest Tire
Trade Show
In Asia Pacific

20+

Years Of Experience



Exhibition Hall Size
40000 m²



Exhibition Site Photos



Randomly arranged, no particular order



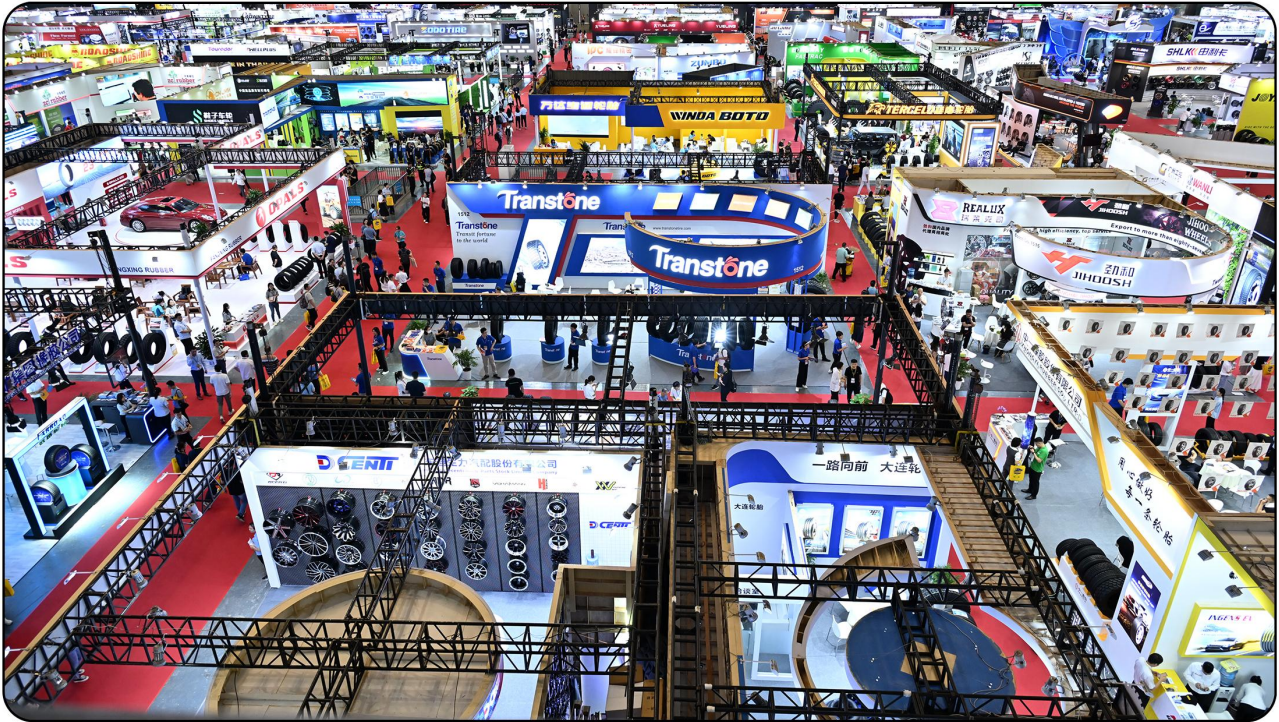
Partial Exhibitor Brands



Partial Exhibitor Brands (Randomly arranged, no particular order)



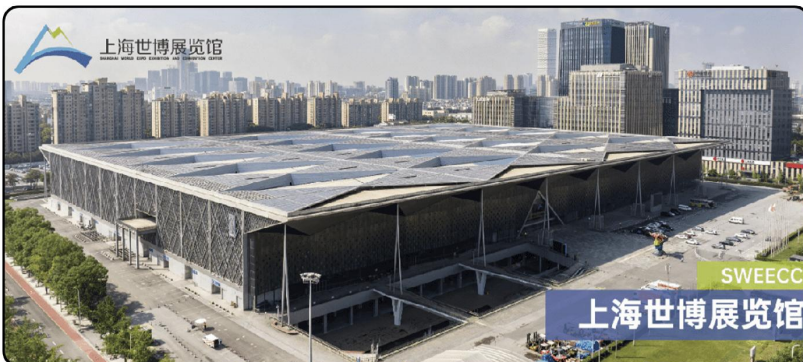
CITEXPO 2024 Exhibition Review



The 19th China International Tire Expo once again came to a perfect conclusion! 11,500 professional visitors from 120 countries open up unlimited business opportunities in China! The continuous flow of visitors and the exquisite exhibition layout successfully prove that CITEXPO is a must-attend professional exhibition in the tire and wheel industry!

11500

Total Visitors



5500

Domestic Visitors

The 19th China International Tire Expo held at the Shanghai World Expo Exhibition and Convention Center achieved great success!

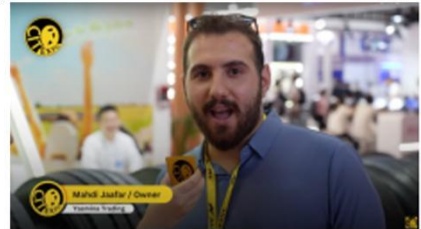
6000

Foreign Visitors



CITEXPO 2024 Visitors' Comments

"I export many tire brands, and I've met numerous factories here. This is the largest and most important tire exhibition in China. Thanks to CITEXPO for helping me connect with more factories and products and successfully establish collaborations with them. I particularly like this exhibition because it caters to both high-quality and cost-effective product needs. I recommend everyone to visit this exhibition, meet the factories, and build partnerships!"



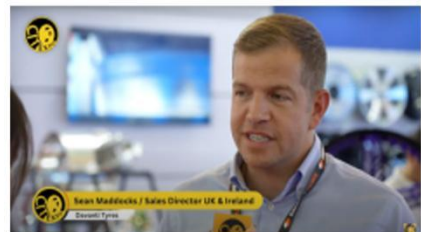
Mahdi Jaafar, Owner of Yasmina Trading

"This is my third time attending CITEXPO. You can see that many brands are participating in the exhibition, and I've met old friends who have returned to China. At the same time, I've discovered new brands and companies, which allows us to better understand market trends from the supply side. This helps us procure higher-quality tires at better prices, which is greatly beneficial to our business."



Aziz Bashiri,
Managing Director of Bashiri General Trading LLC

"We have participated in many editions of CITEXPO, using the exhibition as a meeting place to connect with suppliers and customers. We've also gained many new clients from around the world. The quality of the attendees and buyers is very high and constructive. The most impressive part of this edition of CITEXPO is seeing international visitors. It's not just focused on the domestic Chinese market; there are many international visitors coming to China to learn about new products. This is very useful for building relationships and staying connected with existing customers!"



Sean Maddocks, Sales director of Davanti Tyres

"I always visit CITEXPO, and I've never attended any other exhibitions besides this one. As always, it's amazing! Here, I can meet all my old friends and suppliers, as well as make new connections. This has greatly expanded our business network!"

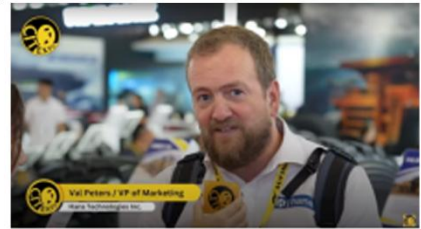


Taslim, Director of Black Circles Ltd.



CITEXPO 2024 Visitors' Comments

“CITEXPO is an excellent exhibition! It’s amazing to meet all the tire factories in China. I think your team is outstanding. See you next year!”



Val Peters
Marketing VP of Hana Technologies Inc.

“This is my first time attending this exhibition, and the quality of CITEXPO is very high. Both their official website and the registration process for overseas visitors are very convenient. I will visit again next year!”



Shima Sotoudehshayegh
Overseas Manager of Safewheel Company

“I really like CITEXPO because it allows me to meet all the suppliers in one place, which is incredibly convenient for us. We participate every year, and each time it amazes me because there are always so many visitors and exhibitors. As a trader from around the world, events like this are truly essential. Attending such an exhibition has also left me with a deep impression of China as a country.”



Fatima Ong
Manager of 2.2 Heavy Light Equipment and Spare parts trading

“In fact, I have attended CITEXPO many times before, and this year the organizers have done an excellent job of keeping everything well-organized. From assistance with visa applications to arriving at the venue and entering the exhibition hall, every step was seamless. I am truly grateful to the organizers for all their hard work and dedication.”



Sayed Husain Alwadei
BD Manager of Arabian Parts Company



CITEXPO 2024 Visitors' Information

5 Main Reasons to Visit:

1

Visit Suppliers
and Clients

2

Create New
Contacts

3

Sign
Contract

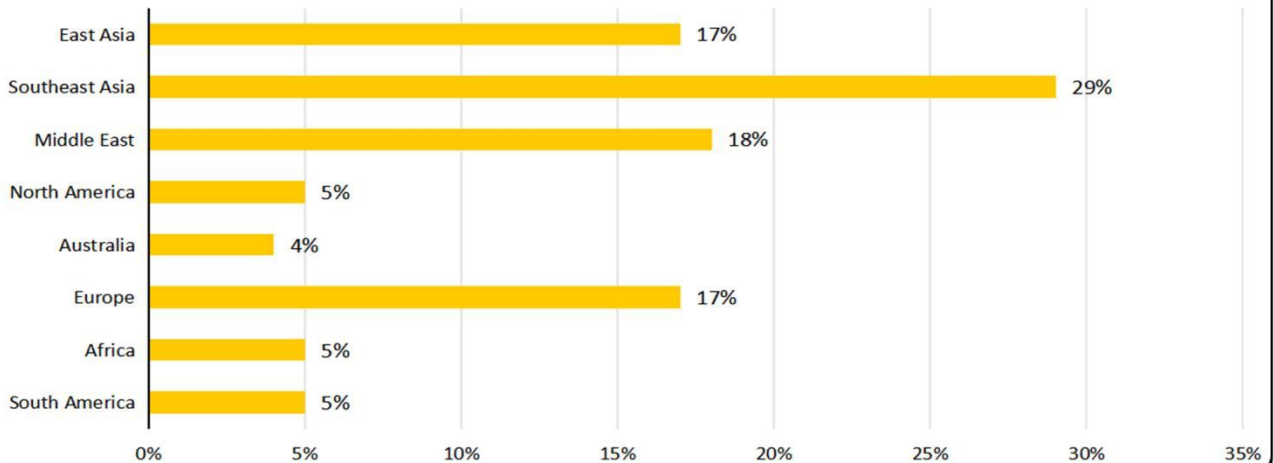
4

Search New
Services and
Products

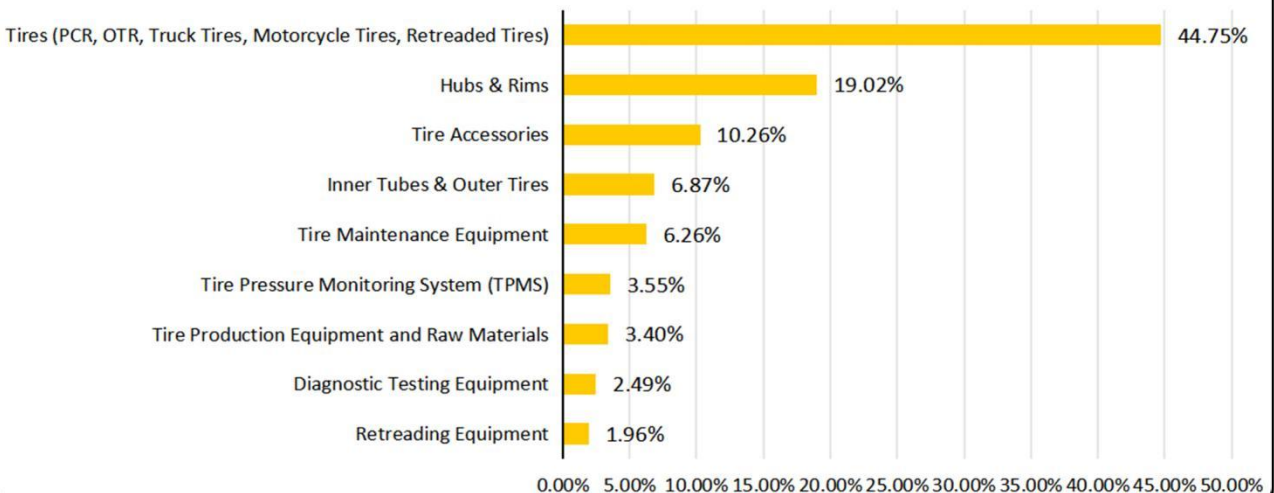
5

Understand Industry
Development Trends

CITEXPO 2024 Proportion of International Visitors Sources



CITEXPO 2024 Product Categories That Visitors Are Interested In



CITEXPO 2024 Exhibition Review



3 Main Reasons to Exhibit:

1

High Value
Sales Opportunities

2

Provide
Positive Prospects
for Industry Growth

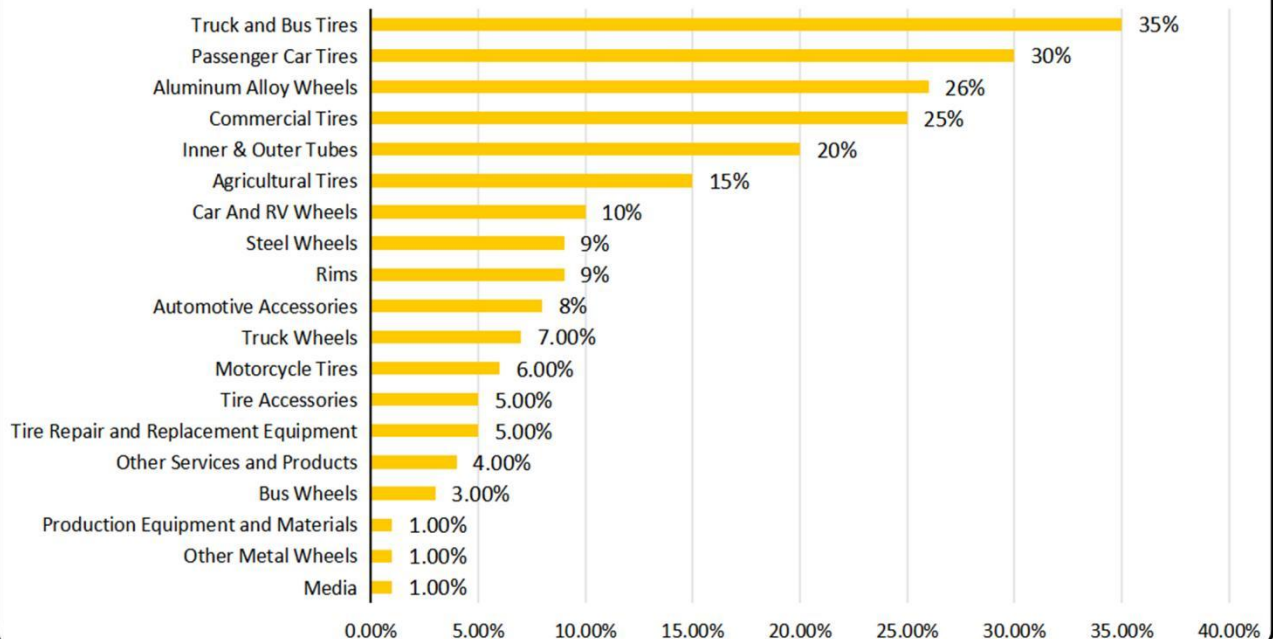
3

Brands Promotion

96%

Exhibitors and Visitors'
Satisfaction With CITEXPO 2024

Products and Services Offered by Exhibitors



CITEXPO 2025 Contacts

China International Tire Expo 2025

3rd to 5th September 2025

Shanghai World Expo Exhibition & Convention Center

Co-organizer:

Reliable International Exhibition Services Co., Ltd.

Topic International Exhibition Services Co., Ltd.

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